

## **Policy Dialogue on Anti-counterfeiting**

**9.00 a.m. - 3.00 p.m. Tuesday, 19<sup>th</sup> March, 2019  
2-4 King Street, Kingston, Jamaica  
at the Jamaica Customs Building, 2<sup>nd</sup> Floor**

### ***A collaboration between INTA and IPCA***

The International Trademark Association (INTA) in collaboration with the Intellectual Property Caribbean Association (IPCA) staged a Policy Dialogue on Anti-counterfeiting which was held in Kingston, Jamaica on Tuesday, 19<sup>th</sup> March, 2019.

The purpose of the forum was to encourage collaboration between countries on border measures against counterfeiting and other best practices. There was no cost to attend.

IPCA is an Association that is specifically dedicated to the promotion and protection of Intellectual Property rights in the Caribbean with members from 25 countries in the region. INTA is a global association of brand owners and professionals dedicated to supporting trademarks and related intellectual property (IP) to foster consumer trust, economic growth, and innovation. INTA's members number more than 7,200 organizations from 191 countries.

INTA believes strongly that nations must work together and exchange information and ideas that will eliminate the threat posed by counterfeit goods. Anti-counterfeiting is one of the organization's key focus areas and is carried out by INTA's Anti-counterfeiting Committee (ACC). The ACC works to develop and advocate related anti-counterfeiting policies and promote better cooperation between government and industry to advance protection against counterfeiting. This is also a focus of the IPCA Enforcement and Anti-Counterfeiting Committee.

To this end, INTA and IPCA joined forces to bring together distinguished speakers from the public and private sectors from Jamaica, Curacao, the Dominican Republic and other countries, who presented and discussed the important issue of anti-counterfeiting enforcement and awareness.

The speakers were:

1. Karyl Bertrand, Bertrand Legal. *Best Practices for Combating Trade Mark Infringement;*
2. Luthsel Lourens, Curacao Customs Officer. *Border Protection and Procedures and Best Practices;*
3. Jaime Angeles, Angles Pons. *Counterfeiting and Enforcement Issues in the Dominican Republic;*

4. Dr. Marcus Goffe, Deputy Director / Legal Counsel of the Jamaica Intellectual Property Office (JIPO). *The Role of JIPO in Brand Protection*;
5. Victor Barrett, Assistant Superintendent of Police. *Enforcement of Intellectual Property Rights - Jamaican Law Enforcement Perspective*;
6. Mr. Alwyn Nicely, Deputy Commissioner, Border Protection Division - Jamaica Customs. *Enforcement and Border Protection*;
7. Howard Harris, Foga Daley. *An Overview of the Role of the Attorney in the Enforcement of Intellectual Property Rights*.

The forum was specifically designed to provide opportunities for discussion and questions and was well attended and enjoyed by all.

Thanks go to the coordinators for this project: Karyl Bertrand (INTA) and Howard Harris (IPCA).