

Intellectual Property Caribbean Association

MINUTES of the Board of Meeting
held on the Cayman Islands November 9, 2024
Grand Cayman Marriott Hotel, Grand Cayman

Present:

Huw St. J. Moses, OBE
Jessica Ward
Kenneth Porter
Jose Santana
Fanta Punch

QUORUM

A quorum was present.

APPOINTMENT OF CHAIRMAN

Huw Moses was appointed Chairman of the meeting.

LEGISLATION AND REGISTRY COMMITTEE

The Committee has a meeting scheduled for December to review the results of the survey. Following this review, they will send the results to the Board for circulation to all members.

It was discussed that the Committee will work on addressing differences in the Nice Classification across various countries.

ANTICOUNTERFEITING COMMITTEE

The survey sent to members needs to be reviewed and returned to the Board. The results will be published in the members-only section of the webpage.

Collaboration with the Unreal Campaign was discussed. The initiative aims to build bridges between IPCA and the Unreal Campaign, encouraging members to take an active role.

MARKETING COMMITTEE

Current publications will focus on improving aesthetics. All materials must be approved by the Committee before publication.

Articles and survey results posted on the webpage should only include summaries and teasers. Full reports will be accessible through the "Members Only" section to encourage joining the Association.

ADMINISTRATIVE TASKS

1. Administrative Passwords:

Passwords for email, LinkedIn, Instagram, and other accounts must be handed over to the administration to prevent the loss of information, as has occurred in the past.

2. Payment Links:

It was decided that payment links will not be implemented for now due to cost inefficiencies.

3. Participation Certificates:

Certificates will be issued upon request.

4. Artificial Intelligence (AI):

It was decided that it is too early to take a formal position on AI until guidance is provided by an international organization.

INTA 2025

Date: Tuesday, 20 May 2025

Time: 9.00 – 11.00 a.m.

Location: Meeting Room – Gaslamp 5, 4th Floor, Omni San Diego Hotel

Description: The 10th half-yearly meeting of IPCA will take place during the International Trademark Association's (INTA) Annual Meeting in San Diego, California, USA.

Huw St. J. Moses, OBE
Chairman